

FLUENT

KEYNOTE



Aaron Plaat
FOUNDER · FLUENT

ABOUT

Aaron Plaat trains working professionals to use AI on their actual work — not toy demos, not vendor pitches. He built FLUENT to give every attendee the real first inch of fluency: one real prompt, one real result, before they leave the room.

AT A GLANCE

- 50** → Intimate team session to 1,000+ ballroom — same energy
- 100%** Attendees prompt live — not just watch a demo
- 3** Flexible formats — spotlight to full hands-on

BEST FIT FOR

- Conferences
- Association Events
- Sales Kickoffs
- All-Hands
- Leadership Summits
- Virtual Events

BOOKING

- 📧 aaron@afluent.ai
- 📞 (415) 926-0702
- 💻 Slides, intro copy & promo blurbs delivered in advance

BOOK OR INQUIRE

afluent.ai/first-inch/keynote

THE KEYNOTE · THE FIRST INCH

The AI talk where the whole room actually does something.

Most AI sessions leave an audience nodding and no further along. This one gets every person to write and run a real prompt before they leave their seat — the session that tops your feedback forms and travels home with your attendees.

FORMATS — FITS YOUR AGENDA

25 – 30 min Spotlight

High-energy reframe of AI + one shared live prompt. Maximum impact for packed agendas.

45 – 60 min Keynote

The full arc — mindset shift, four tools, whole room prompting together.

MOST BOOKED

90 min + Keynote + Workshop

The keynote followed by a guided session — attendees leave with prompts for their actual role.

WHAT THE ROOM WALKS AWAY WITH

100%

Have prompted live — on their own work, in the room

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Tools, clear — they know which AI to reach for and why

#1

Rated session — the one name-dropped in recap write-ups

WHY EVENT PLANNERS BOOK IT

- **Tops the feedback forms.** Interactive, not a lecture — attendees leave confident, lifting your overall event scores.
- **Exactly what the room is thinking about.** Every attendee already wonders how AI affects their job. This is that conversation — made concrete.
- **Zero risk, easy to work with.** Prepared professional, simple tech rider, everything tailored from a short intake. No surprises on show day.
- **Built-in hallway buzz.** The live prompt moment is what people screenshot, post about, and mention in their conference recap.

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Add a testimonial from an event planner or attendee here. One compelling sentence about the experience or the results is more powerful than a paragraph.

— Name, Title, Organization

SIMPLE TO PRODUCE

- 🖥 Screen & projector
- 🎤 Lapel or handheld mic
- 📶 Wi-Fi for audience
- 📱 Any phone or laptop
- 📍 In-person or virtual

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